



Workshop on Using AI: Create, Engage, Inspire

“AI for Action” Challenge: Campus Solutions for Civic Change

Using the skills and knowledge from this workshop and previous webinars, consider the following questions and use any Generative AI program to design a civic campus project of your choice. Submit your work at <https://bit.ly/SUNY-AIforAction> or the QR code by **Friday, November 8th @5PM EST**. Please feel free to use this assignment as a class project and share with interested colleagues. Individual or team submissions are welcome!





Prompt

What does civic work mean to you? This could be within the context of your specific work or discipline, the activities you pursue closer to home, or your personal passion project.

How can you inspire others to become more civically engaged using sound bites, images, campaigns, collaborations, research reports, narratives, and tools?

All submissions should include your contact info, images and/ or report on your proposed campus project, a copy of your Gen AI transcript, and a paragraph briefly explaining your campus civic project.



Evaluation Criteria

1. Ethical use of AI
2. Accuracy of content and data integrity
3. User creativity and innovation
4. Actionable potential to advance civic awareness, discourse, knowledge, and engagement

We will give feedback to selected submissions and exhibit them with credit on the Civic Fellows website, newsletters, and AI presentations.



Examples of Civic Projects

- 1 **Content Creation & Awareness Campaign** (e.g. blogs, SM, infographics, videos, art exhibit)
- 2 **Civic Education Materials** (e.g. quizzes, guides, interactive platforms)
- 3 **Virtual Campaigns & Events** (e.g. town hall meetings, issue-based discussion)
- 4 **Mobilizing Support through Data-Driven Insights** (e.g. analysis of SM trends or public opinion to identify key issues and mobilize support)
- 5 **AI-enhanced Advocacy Platforms & Tools** (e.g. petitions or email templates or local volunteer opportunities)



Gen AI Tools

- Open AI
- Canva (with AI plug-in)
- Ideogram.ai
- Gemini (via Google account)
- Anthropic
- Midjourney

THANK YOU!



For more information visit www.suny.edu/CivicFellows
or contact us at CivicFellows@suny.edu