



Provost's Report

Alexander N. Cartwright, Provost and Executive Vice Chancellor

University Faculty Senate

October 21, 2016



SUNY Excels Performance Framework

SUNY Excels Goals Detailed in Performance Improvement Plans
<https://www.suny.edu/excels/performanceplans/>

D I V E R S I T Y A N D I N C L U S I O N

A C S I E

Access

Completion

Success

Inquiry

Engagement

C O M P L E T I O N A G E N D A

I M P A C T O N S T A T E A N D
N A T I O N A L C H A L L E N G E S



The State University
of New York

Building the System Performance Improvement Plan

A Focus on Educational Effectiveness and Strategic Enrollment

Diversity, Equity and Inclusion



Student Completion and Success



Impact State and Global Challenges

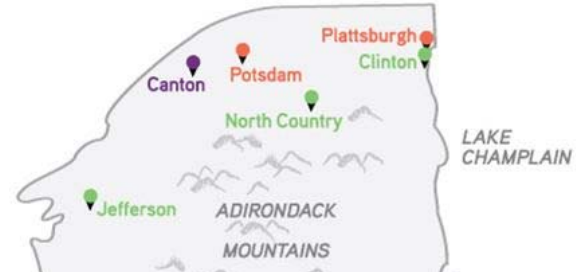


Ensuring that we deliver the educational programs that respond to the educational needs of the state and nation and the educational goals of every student.

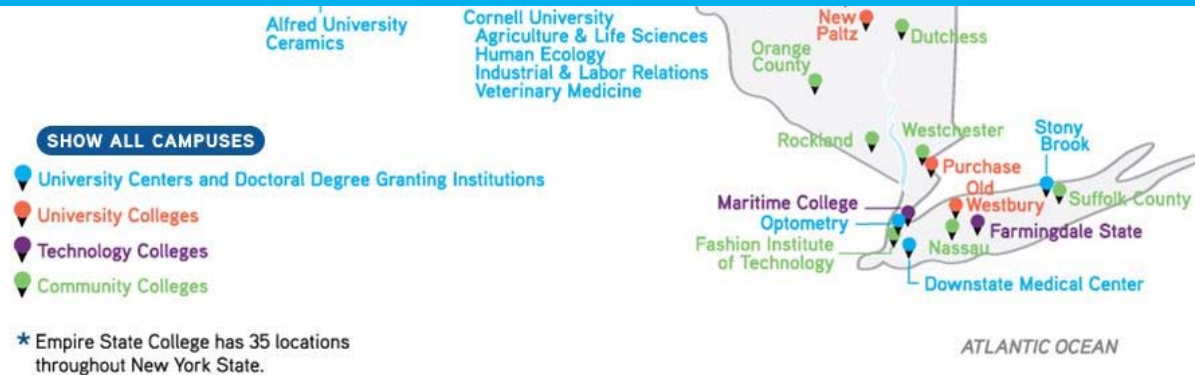
Why Focus on Educational Effectiveness and Strategic Enrollment?

- To be purposeful about where and how to grow enrollment
- To identify how best to meet the academic needs of the students arriving on your doorstep
- To ensure that your increasingly diverse student body feels welcome, respected and supported
- To strengthen completion programs and infrastructures
- To eliminate gaps in completion across student groups





Operating in a Changing State and Higher Education Environment



New York State Changes

Declining High School Population Nationally

The Impact of the Decline in NYS, County by County

The Changing Diversity of the High School Grads We Will See

Decreased Funding for Higher Ed = Flow of Students in and out of New York

Higher Education Change

Understanding Today's Students

Adapting to Meet the Needs of Post-Traditional and Millennial Learners

Addressing the Demand for and Competition Around Expanded Credentials



The State University
of New York

Why Educational Effectiveness and Strategic Enrollment as a System?

- **Together, we can:**
 - **Re-establish the enrollment/resource connection;**
 - **Create and/or modify plans/policies/resource strategies that eliminate barriers to greater performance;**
 - **Eliminate the perceptions and reality of unwarranted internal enrollment competition;**
 - **Leverage our connectedness to better meet the needs of applicants on a regional and System-wide basis; and**
 - **Facilitate conversations about mission creep/distinctiveness.**



Resources

Performance Improvement Fund – Aligned with EESE Strategy

Principle	Activity	Funding Sources						
		Former Investment Fund	GAP Funds	Clean Energy Workforce*	Apprentice SUNY	High Needs	EIP	Total
Investment	<i>Grants for Curriculum Development</i>	\$2.0M	\$1.5M	\$5.0M	-	\$6.5M	-	\$15.0M
	<i>Grants for Diversity and Inclusion</i>	3.0M	-	-	-	-	-	3.0M
	<i>Grants for Research</i>	-	-	5.0M	-	-	9.5M	14.5M
	<i>Grants for Workforce Development / Curriculum</i>	-	-	5.0M	3.0M	-	-	8.0M
	<i>Grants for Applied Learning</i>	2.0M	-	-	-	-	-	2.0M
	Subtotal	\$7.0M	\$1.5M	\$15.0M	\$3.0M	\$6.5M	\$9.5M	\$42.5M
Bridge Funding	<i>Bridge Funding / Enrollment Strategy</i>	\$5.5M	-	-	-	-	-	\$5.5M
Scale Up	<i>Scale of up PY Awards</i>	\$5.5M	-	-	-	-	-	\$5.5M
Grand Total		\$18.0M	\$1.5M	\$15.0M	\$3.0M	\$6.5M	\$9.5M	\$53.5M

Other Priority Initiatives Wrapped Up in this Effort

- **Campus Diversity & Inclusion Plans; Need for Professional Development**
- **International Agenda**
- **Micro-Credentialing Task Force**
- **Degree Works**
- **Open SUNY**
- **Seamless Transfer**
- **TeachNY**
- **Academic Program Review**

Break Out Sessions

Facilitated Discussions by Region (Four Regions)

- *Strategic Enrollment*
- *Expanded Credentials*
- *Advocacy and Marketing*
- *Adapting to Support Today's Students*

Discussions by Sector, Including System Administration



Break-Out Session Takeaway Highlights

- **Establish a mechanism to identify and share expertise, skills, equipment, best practices, and more across campuses**
- **Identify each campus's contribution to a SUNY-wide enrollment strategy; System supports campus aspirations**
- **Create a System application process--a new spin on the student "rejection" letter to keep applicants at SUNY**
- **Out-of-State Recruitment**
- **Pass Prior Learning Assessment, Cross-Registration, and Financial Aid Consortium policies**



Break-Out Session Takeaway Highlights

- **Significant needs for professional development around diversity & inclusion**
 - Individual campuses piloting strong efforts that can be scaled:
 - preferred name/pronoun; transgender supports; bias-incident reporting; food pantries on campus; black male initiative; and exercises to increase sensitivity to students with disabilities.
- **Expedite program review at System and NYSED**

Break-Out Session Takeaway Highlights

- **Strengthening and promoting seamless transfer**
 - Building the pipeline from SUNY community colleges to SUNY four-year institutions
- **Revisit SUNY's General Education Curriculum?**

Next Steps

12??

~~Six-Week~~ Campus Engagement Process

Meetings with Every Campus. Targeted Discussion.

We Envision Revisions to Campus PIPS in the Spring

The System PIP will be Public, Presented in the Spring



Meeting Participants

- **System**
 - Provost Cartwright
 - CFO McLoughlin
- **Campuses**
 - Up to eight attendees, to include senior leaders, governance

Outcomes

How will Educational Effectiveness and Strategic Enrollment Benefit Us?

- **Serve More New Yorkers, Better**
- **Address the Diverse Needs of Today's Students**
- **Achieve Higher Levels of Quality, Improving the Reputation of Individual Campuses and the System**
- **Compete More Effectively with SUNY and non-SUNY Institutions**
- **Address Revenue Challenges**
- **Be Better Positioned to Receive State and Federal Support**

Q&A / Discussion

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