

Power of SUNY 2020



Chancellor Nancy L. Zimpher

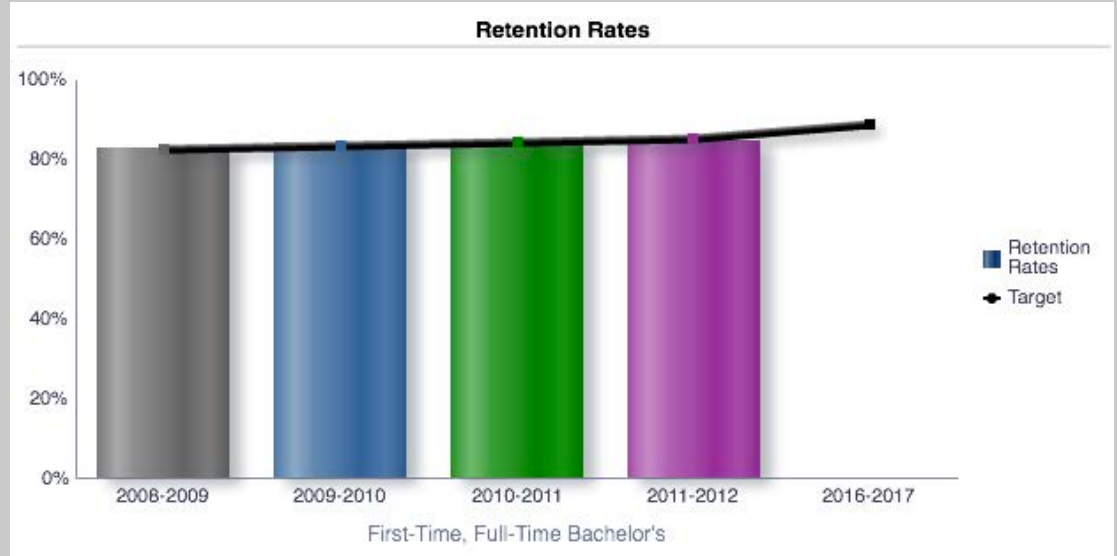
May 2, 2014 • University Faculty Senate Spring Plenary

2009-10: Creating *The Power of SUNY*



2010-11: Measuring *The Power of SUNY*

YOU CAN
HOLD US TO IT.



A Competitive SUNY

Diversity Counts

A Competitive NY

IT 2011-12: Getting Down to Business

Purchasing

Administration

Self Services

Six Big
Ideas

Building
a Better
SUNY

Getting
Down
to Business

SUNY

2012-13: Systemness at Work



Kiplinger's PERSONAL FINANCE
BEST VALUE IN PUBLIC COLLEGES
Nine SUNY Schools Make the List



NYSUNY2020



2013-14: Focus on Performance

Fall / Winter 2013

9/17-18: Board Meeting, NYC

12/2: Power of SUNY Refresh, NYC

12/9: Power of SUNY Refresh, Albany

12/10: Presidents Meeting, Albany

12/11: Power of SUNY Refresh, NYC

12/14: Power of SUNY Refresh, Buffalo

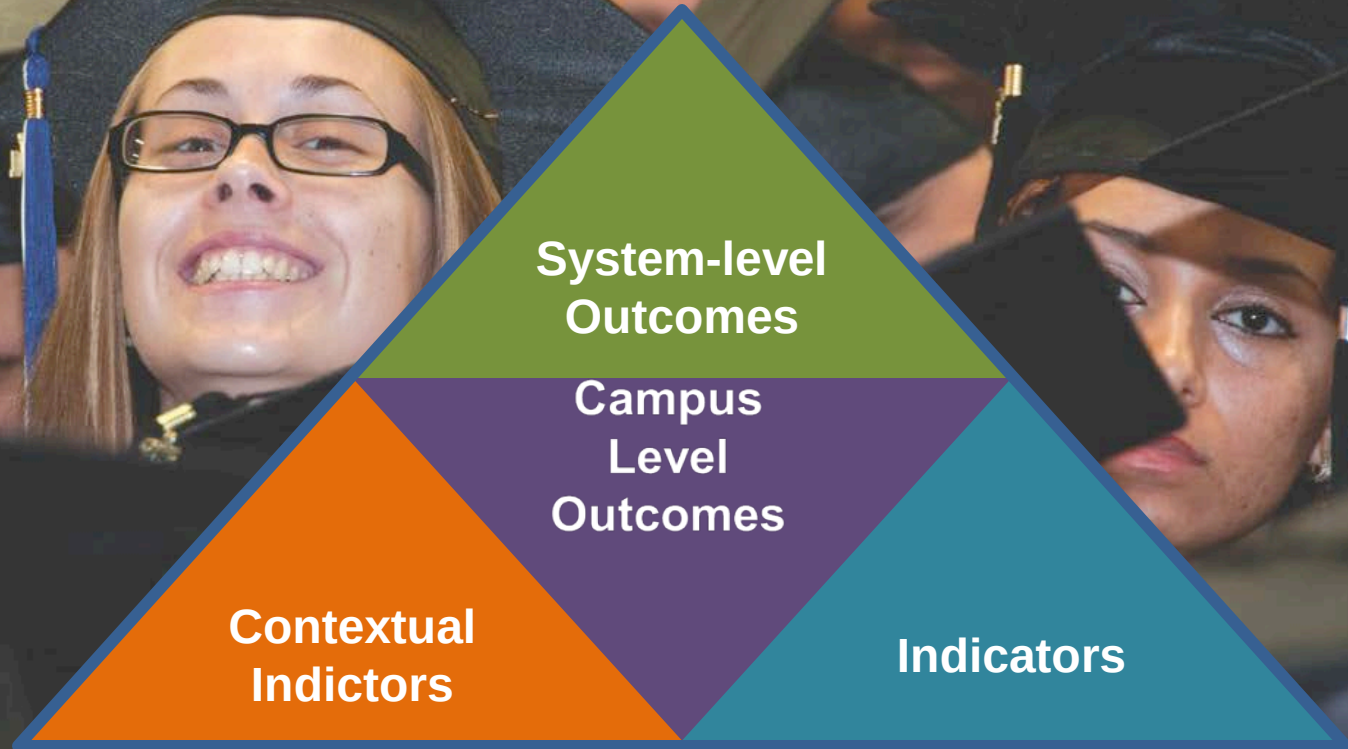




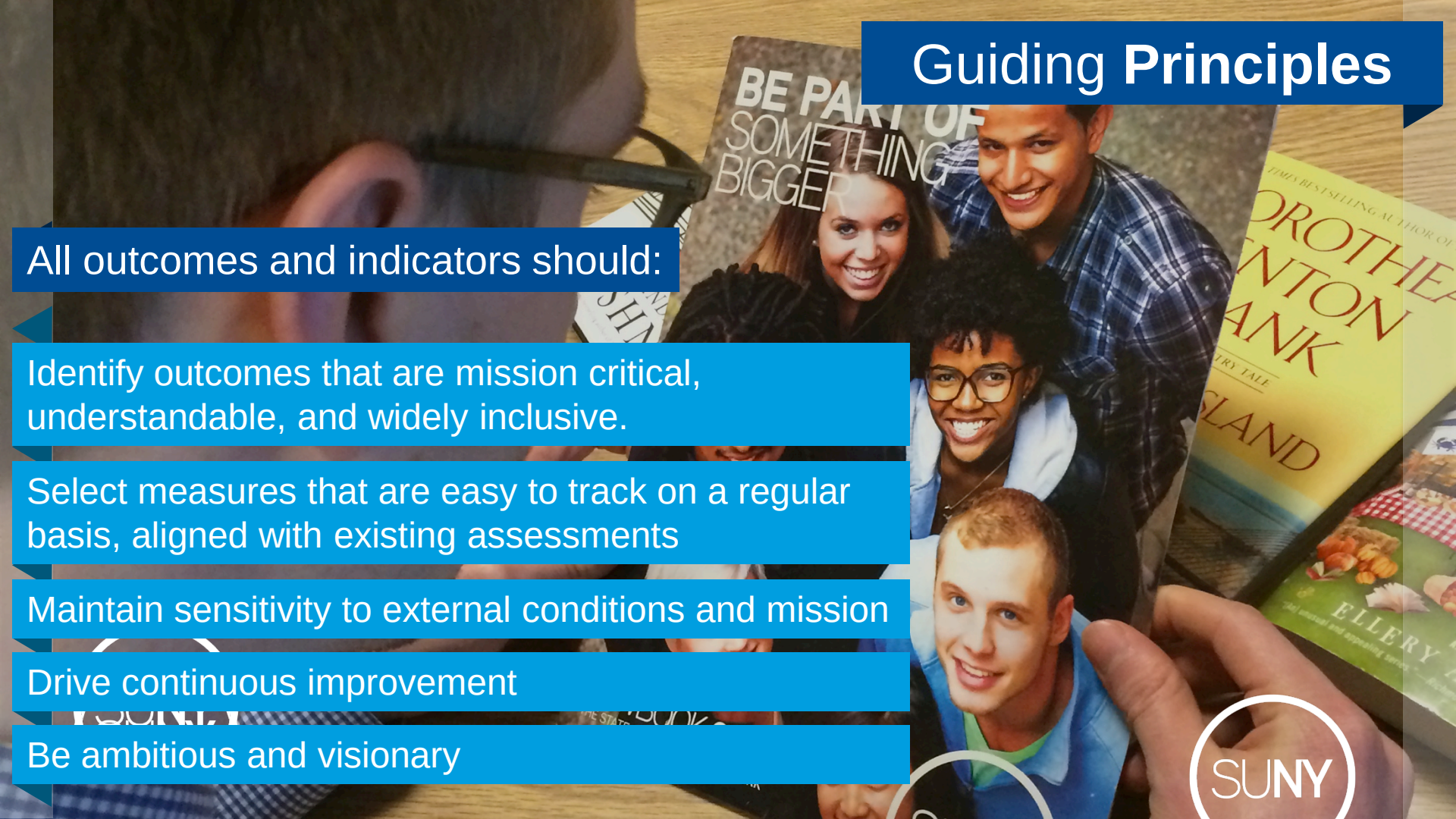
Over 116 Metrics Discussed



Layers of Metrics



Guiding Principles

The background of the slide is a collage. On the left, there's a close-up of a person's face wearing glasses. In the center and right, there are photos of diverse young adults smiling. Overlaid on these are several book covers. One book has the text 'BE PART OF SOMETHING BIGGER'. Another is 'PROTHEA ANTON ANK' by 'TIMA BESTSELLING AUTHOR OF'. A third is 'ISLAND' by 'ERY TALE'. A fourth is 'ELLERY' by 'Ellery'. The SUNY logo is in the bottom right corner.

All outcomes and indicators should:

Identify outcomes that are mission critical, understandable, and widely inclusive.

Select measures that are easy to track on a regular basis, aligned with existing assessments

Maintain sensitivity to external conditions and mission

Drive continuous improvement

Be ambitious and visionary

SUNY

Latest Thinking – System Level Outcomes

Increase College Readiness

Increase Degrees/Credentials Conferred

Strengthen the Value of a SUNY Degree

Increase External Investments/Research



Latest Thinking

Increase College Readiness

Increase Degrees/Credentials Conferred

Strengthen the Value of a SUNY Degree

Increase External Investments/Research

Campuses Involved in Cradle to Career (C2C sites)
Ratio or Percent of Indicators Trending in the Right Direction Within the Cradle to Career (C2C) Defined Sites

SUNY Urban-Rural Teaching Corps

% of Students That Complete ABE/GED

% of ABE/GED Students That Enroll in More Education or Gain Employment

Market Share of NYS HS Graduates

% of Students That Attempt First Math or

English/reading developmental education course

% of Students That Complete Highest Level Math or

English/reading developmental education course

% of Students That Complete First College-Level Course in Math or English/reading

% of Students That Complete All Developmental Education

Test Scores of Enrolled New Freshmen (ACT and SAT)

High School Background of Enrolled New Freshmen

Number of New York Sites Qualifying for Membership in the Strive National Cradle to Career Network

Number of Students Receiving College-Level Credits in Early College High Schools

SUNY

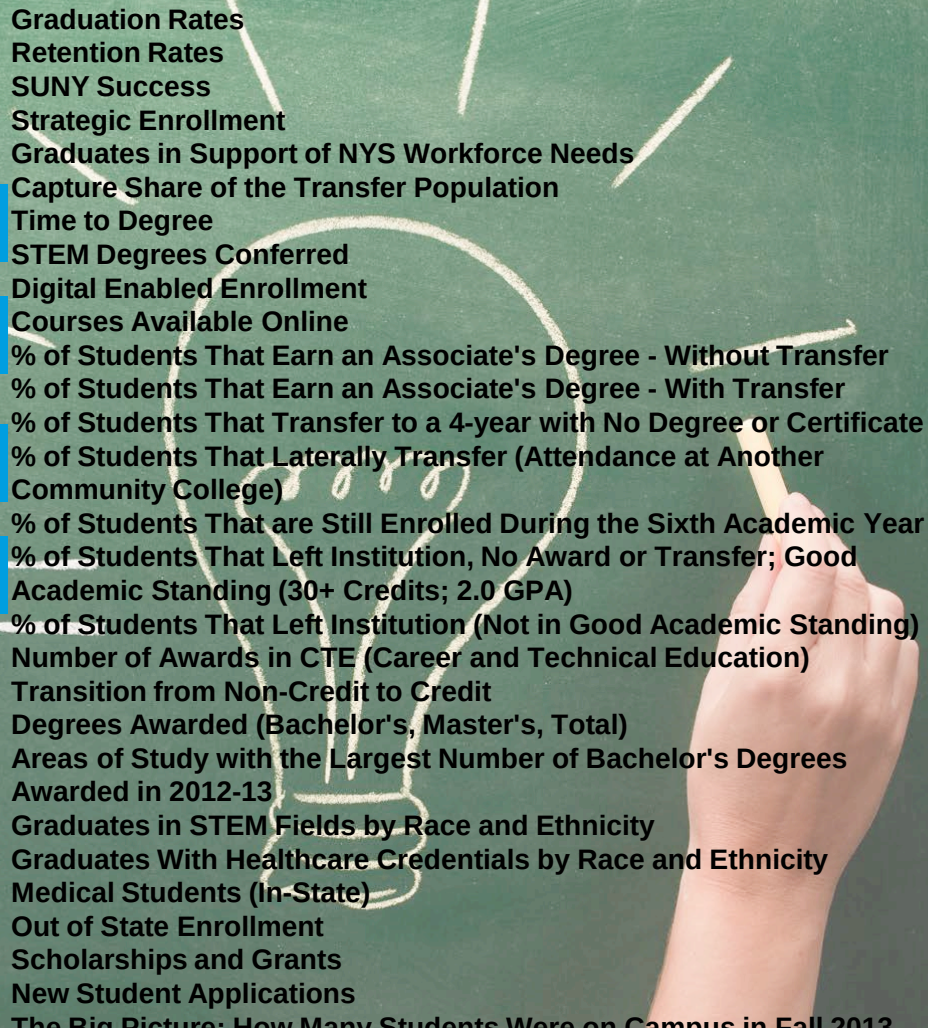
Latest Thinking

Increase College Readiness

Increase Degrees/Credentials Conferred

Strengthen the Value of a SUNY Degree

Increase External Investments/Research



- Graduation Rates
- Retention Rates
- SUNY Success
- Strategic Enrollment
- Graduates in Support of NYS Workforce Needs
- Capture Share of the Transfer Population
- Time to Degree
- STEM Degrees Conferred
- Digital Enabled Enrollment
- Courses Available Online
- % of Students That Earn an Associate's Degree - Without Transfer
- % of Students That Earn an Associate's Degree - With Transfer
- % of Students That Transfer to a 4-year with No Degree or Certificate
- % of Students That Laterally Transfer (Attendance at Another Community College)
- % of Students That are Still Enrolled During the Sixth Academic Year
- % of Students That Left Institution, No Award or Transfer; Good Academic Standing (30+ Credits; 2.0 GPA)
- % of Students That Left Institution (Not in Good Academic Standing)
- Number of Awards in CTE (Career and Technical Education)
- Transition from Non-Credit to Credit
- Degrees Awarded (Bachelor's, Master's, Total)
- Areas of Study with the Largest Number of Bachelor's Degrees Awarded in 2012-13
- Graduates in STEM Fields by Race and Ethnicity
- Graduates With Healthcare Credentials by Race and Ethnicity
- Medical Students (In-State)
- Out of State Enrollment
- Scholarships and Grants
- New Student Applications
- The Big Picture: How Many Students Were on Campus in Fall 2012

SUNY

Latest Thinking

Increase College Readiness

Increase Degrees/Credentials Conferred

Strengthen the Value of a SUNY Degree

Increase External Investments/Research

Full Time Employment and/or Re-enrollment in Continued Study
Within Six Months of Graduation
Time to Employment Upon Graduation
Graduates Employed in New York State
Experiential Learning Opportunities and Placements
SUNY Works

Students Enrolled in Foreign Language Courses
% of Students That Earn an Award of Less Than Associate's Degree
(Certificate) - Without Transfer

% of Students That Earn an Award of Less Than Associate's Degree
(Certificate) - With Transfer

Licensure Exam Passing Rate

% of CTE Students That Complete a Program (Both Credit and Non-
Credit) or Earn 300 Contact Hours and are Employed With a Livable
Wage

Median Wage Growth of CTE Students

Non-Credit Workforce Enrollment

Number of State/Industry-Recognized Credentials

Future Plans of Bachelor's Degree Recipients

Student Learning Outcomes

Students Engaged in Hands-on Research

Philanthropic Investment Attracted

Funds Raised in Support of SUNY Campuses

Alumni Giving Rate

Student/Faculty Ratios

Aid That Must be Repaid: Loans

Student Debt/Default Rates

Student and Faculty Satisfaction

International Students

Enrollment in Education Abroad

Prestigious Externally Awarded International Scholarships for SUNY

SUNY

Latest Thinking

Increase College Readiness

Increase Degrees/Credentials Conferred

Strengthen the Value of a SUNY Degree

Increase External Investments/Research

External Investment in SUNY's Research - Sponsored Program Initiatives

Research Expenditures by Region

Research Expenditures per Tenure or Tenure-Track Faculty

Industry-Sponsored Research

Jobs Created Through Sponsored Programs Using STAR Metrics

Number of Inventions Disclosed

SUNY-Born Knowledge-Based Enterprises (Start-Ups)

Student Based Start-Ups

Strategic, Large Scale Multidisciplinary Grants in High Priority Research Areas

New Nationally-Prominently Funded Faculty Researcher Hires in High Priority Areas

Private Investment in SUNY-Born Technologies

SUNY-Born Technologies Licensed

Licensed SUNY-Born Technologies Commercially Available

Energy-Smart Research

Energy-Smart Invention Disclosures

External Funding for the Four SUNY Reach Pillars

External Funding to Expand SUNY's Health Policy Impact

Economic Impact of International Activity

SUNY's Entrepreneurial Support of NYS Firms

Develop the SUNY Institute for Health Policy and Practice

SUNY

the Power of

SUNY

Next Steps



Power of SUNY 2020



Chancellor Nancy L. Zimpher

May 2, 2014 • University Faculty Senate Spring Plenary