

University Faculty Senate Plenary

OPEN SUNY

April 21, 2017



Agenda

- What is Open SUNY?
 - Open SUNY Strategy and Scale
 - Open SUNY 2.0
 - Open SUNY+
- Open SUNY Services
 - Campus Leaders
 - Students
 - Faculty

Open SUNY Vision



Open SUNY aims to provide students with the nation's leading online learning experience. Open SUNY aims to draw on the Power of SUNY and support campuses and faculty to:

- Dramatically expand **access** to higher education
- Raise **completion** rates
- Prepare students for **success** in their lives and careers, and contribute to the economic success of New York State and beyond

Open SUNY Mission

Open SUNY will lead the SUNY System in the advancement of online learning at both the campus and system level with primary emphasis on the Completion Agenda by:

- Providing exemplary models for online program development and campus provided services
- Delivering high quality, cost-effective services to support campus online learning operations
- Advocating for SUNY-wide policy, infrastructure, and resources in support of online learning
- Promoting and engaging in research and innovation in online learning

Open SUNY Serves:



Online students and those who support online students



Faculty who teach online and those who support Faculty who teach online



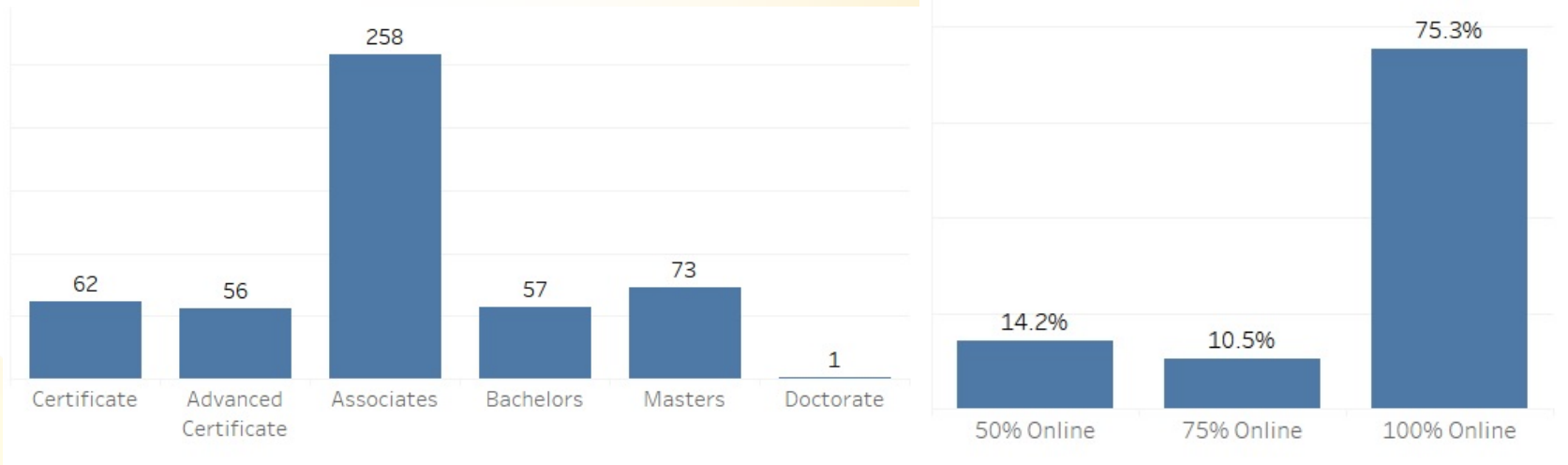
Campus leaders in achieving campus goals for online learning



NYS Employers with workforce development and continuing education needs

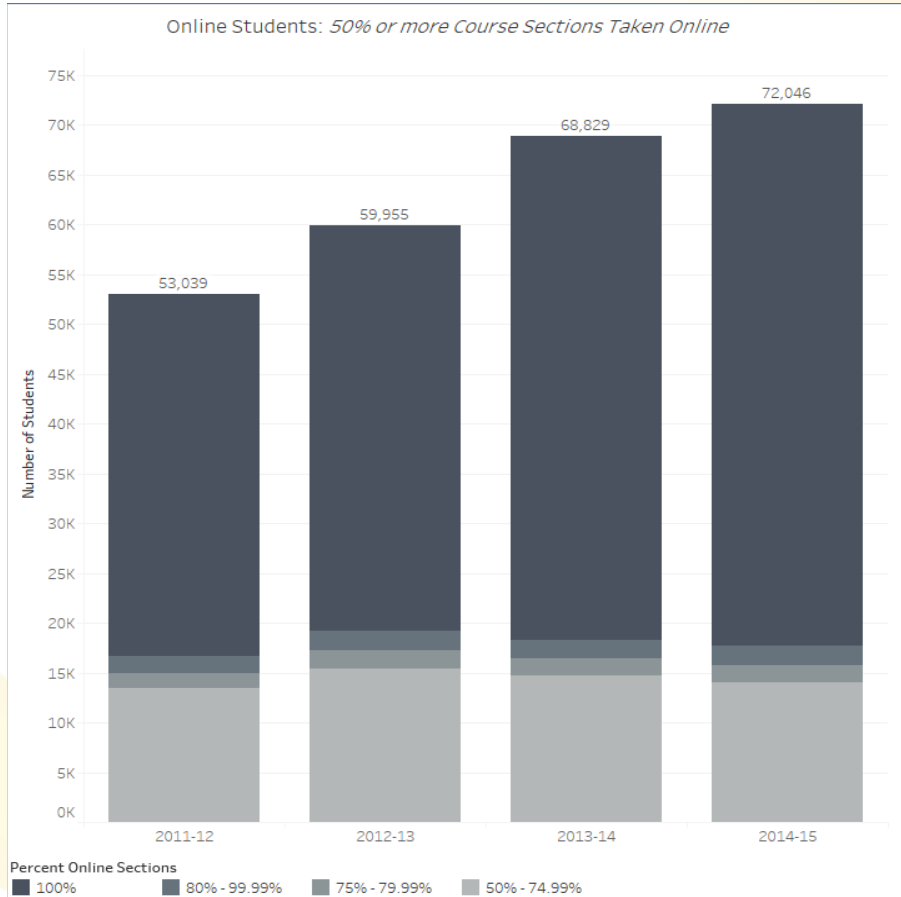
Open SUNY Scale

500+ Online Programs from 42 Campuses



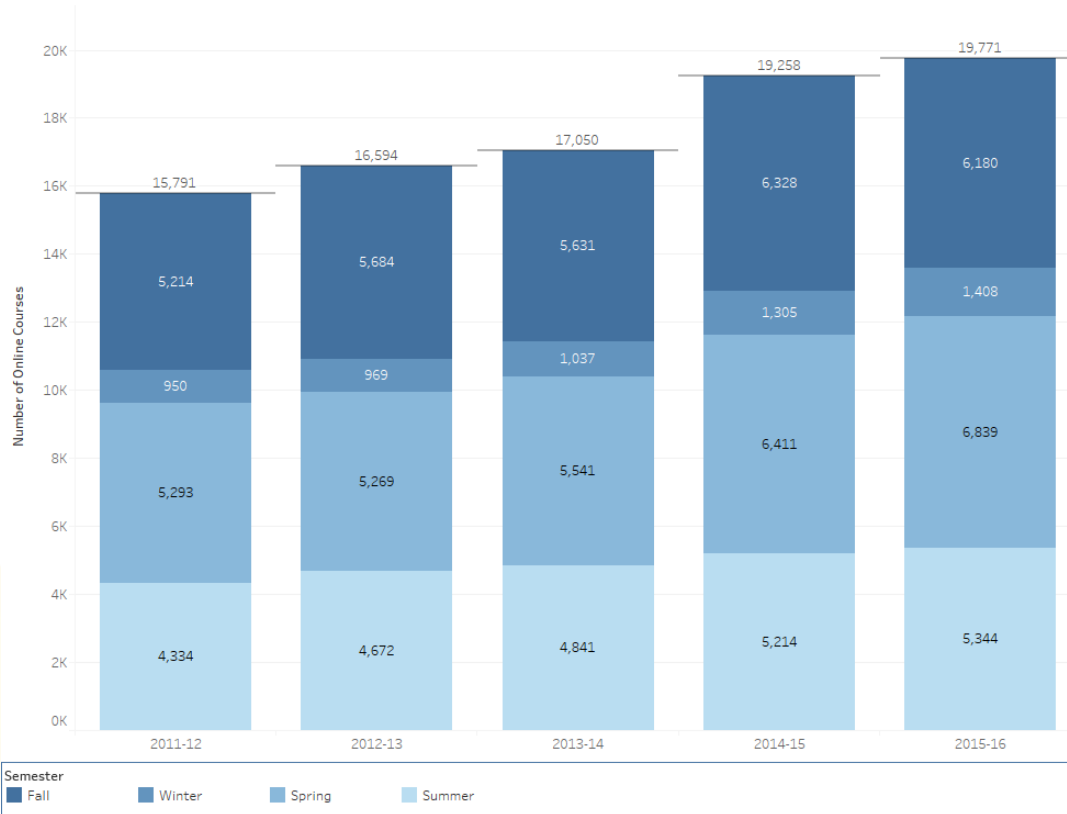
Open SUNY Scale

**# of students taking
50% or more of their
courses online
annually is increasing**



Open SUNY Scale

of Online Course Sections



**# of course
sections offered
online is
increasing
annually**

- **Learners come with a wide range of educational needs based on where they are, with what they want to achieve – we need more options beyond full degrees and certificate programs**
- **More emphasis on new strategies for meeting the needs of learners where they are with what they need to advance and thrive, including:**
 - **Prior Learning Assessment**
 - **Adaptive learning platforms**
 - **Competency-based education**
 - **Stackable micro-credentials**
- **Beyond Online – leveraging physical facilities for blended learning opportunities**

Open SUNY+ Signature Elements

Students & faculty

1



Personalized student services to minimize time to degree and promote student success

2



Engaging learning experiences based on **industry-relevant content** in “High Needs” or “High Demand” areas

3



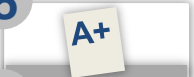
Comprehensive faculty support to ensure quality in course design, development, and delivery

4



Robust technology environment for online learning and **effective/innovative uses of technology enablers** in all aspects of the online program

5



Institutional commitment to quality assurance for online learning

6



Assessment of program effectiveness to enable continuous quality improvement

7



Strategic commitment to growth supported by **robust financial model** to ensure scalability of resources as enrollments grow

Institution & infrastructure

Open SUNY Student Supports

Concierge Model
Online Readiness
Online Orientation
Early Alerts and Monitoring
Online Tutoring
Help Desk



Early Alerts Initiative



Goals

- Establishment of new shared service and new model
- Identification of system level metrics for early alerts
- Test of stepped implementation process for cohort with formal mentor role
- Enhanced guidance for new campuses
- Support to build capability of mentor campuses
- Building the community of practice

Early Alerts Initiative

Cohort 1 Schools

- Buffalo State College
- Fulton-Montgomery CC
- Herkimer CC
- Jefferson CC
- Morrisville State College
- Schenectady CCC
- Sullivan CCC

Mentor Campus Team

- Dutchess CC
- SUNY Broome CC
- Finger Lakes CC
- Monroe CC
- Mohawk Valley CC
- SUNY Oswego
- **Faculty Mentor Group**

Open SUNY Campus Supports

- Open SUNY Institutional Readiness Process
- Open SUNY Enrollment Planning Roundtable
- Open SUNY Program/Course Navigator
 - <http://open.suny.edu>



Open SUNY Campus Supports

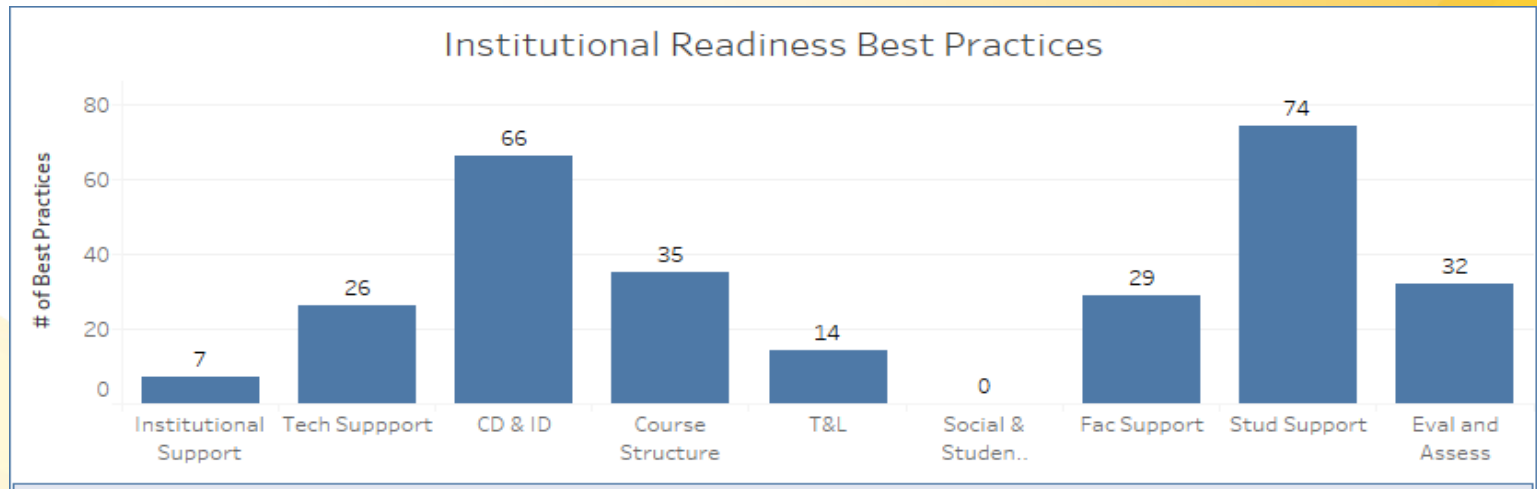
- U-Wide Technology Procurements
- LMS Application Support and Help Desk (Blackboard and ANGEL)
- Innovative Instruction Technology Grants (IITG)
- SUNY Performance Improvement Fund Grants



Open SUNY Institutional Readiness

50+ campuses engaged at some point in the process

25 have completed sessions on campus, including 12 who have an implementation plan in place

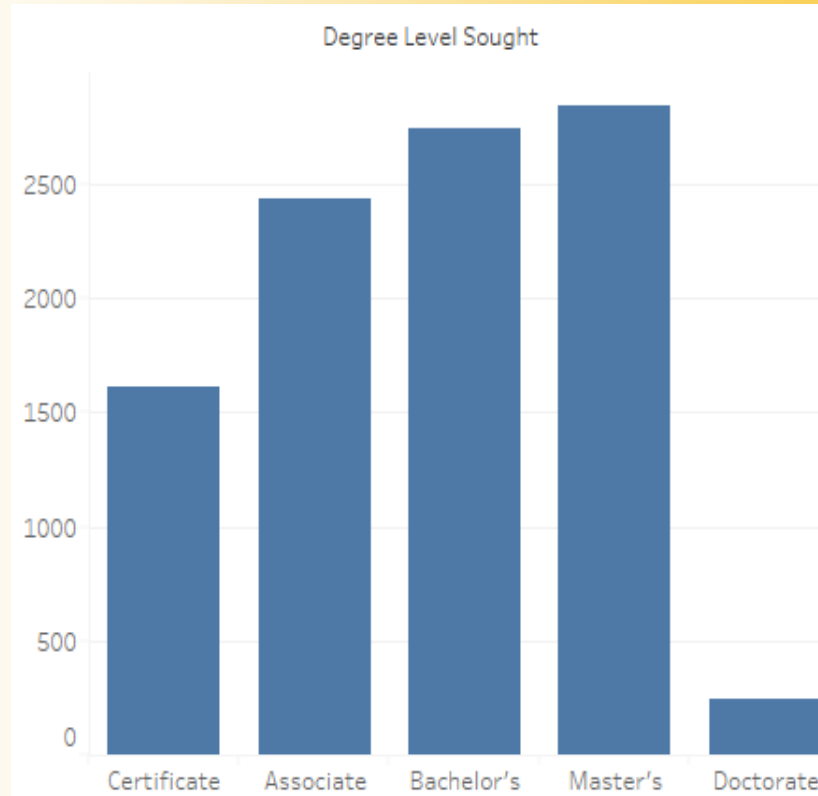


2016-2017 Recruitment Pilot

Launched new website
in August 2016

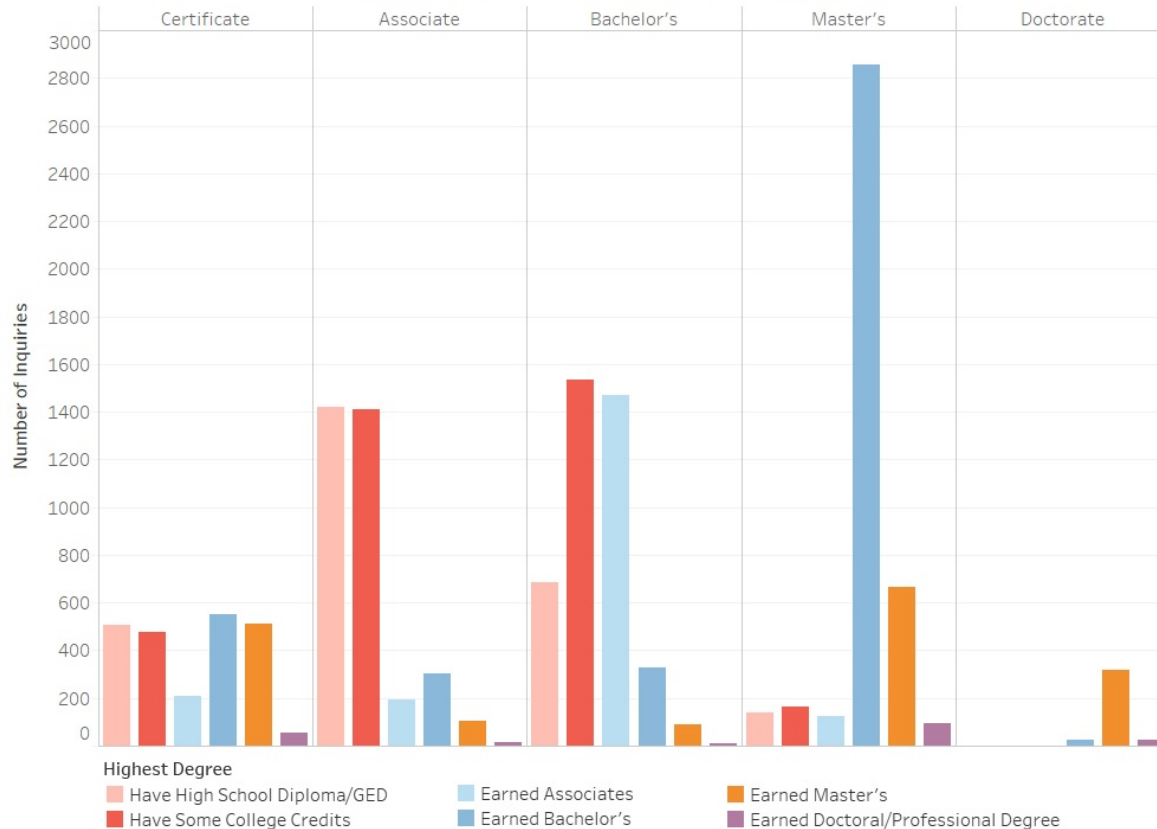
13,143 leads from
9,533 unique prospects

Increase in leads from
~40 per month to
1500-2000 per month



Prospective Student Demand

Leads by Degree Level Sought and Highest Degree Held



Opportunities for New Program Development:

- Professional master's degrees
- Bachelor's completion programs

- FACT2 Task Group on Micro-Credentials
- Open SUNY Center for Online Teaching Excellence (COTE)



Expected Outcomes/Deliverables (DRAFT)

- A set of tools and frameworks for administrators and faculty to use when considering the establishment of a Micro-Credentialing initiative.
- Educational resources (including Professional Development for Staff & Faculty) to support the development of high-quality and meaningful micro-credentials within SUNY and its campuses. These educational resources could include, but not be limited to, a website, videos, a self-paced, modular, online course (granting a badge) as a deliverable.
- A community of practice to support campuses in the adoption of micro-credentials. (Including a plan for how it will be sustained and accessible)

Micro-Credentials Task Group

Task Group Membership

SUNY System Liaison: Carey Hatch

Ken Lindblom, Stony Brook
Nan Travers, Empire State
Stan Skrabut, Jamestown CC
Steven Tippet, SUNY System Admin
Christine Fogal, Monroe CC
Martha Hubbard, Tompkins Cortland CC
Chuck Spuches, ESF
Franca Armstrong, Mohawk Valley CC
Eric Skowronski, Fredonia
Jeanne Eschbach, Corning CC
Debbie Moeckel, SUNY System Admin

Chair: Jill Pippin, SUNY Oswego

Kim Scalzo, SUNY System Admin
Michael Difonzo, Buffalo State
Alex Pickett, SUNY System Admin
Chris Price, Brockport/SUNY System Admin
Mindy Kole, Ulster CC
Virginia Stoefel, Dutchess CC
Beth Todd, Potsdam
David Kohn, Orange CC
Kelly Jackson, Purchase
Virginia Stoeffel, Dutchess CC

Community of Practice



Competency Development



Open SUNY Center for Online Teaching Excellence

OPEN

SUNY

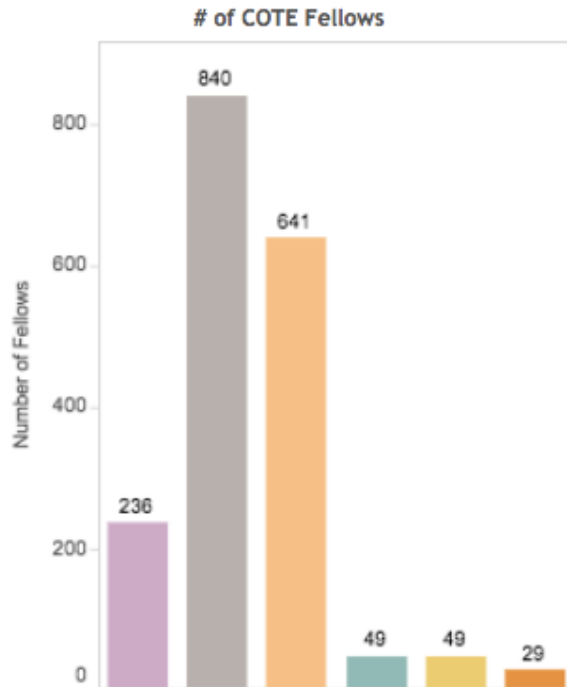
Course Supports



Research & Innovation



Community of Practice



Fellow Type

- Friend
- Interested
- Experienced
- Expert Instructional Designer
- Exemplar, Coach, and Mentor
- Innovator and/ or Researcher

OS COTE Community of Practice

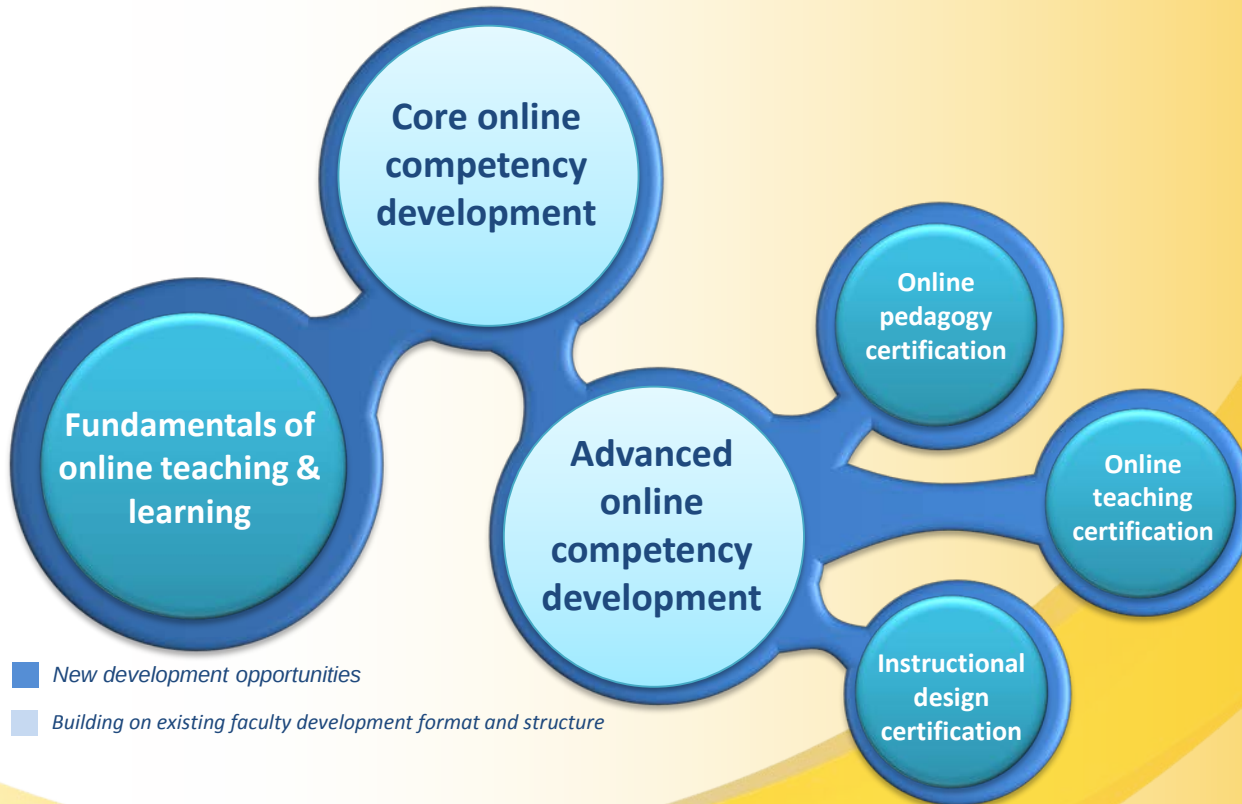


<http://bit.ly/allthingscote>

- <http://cotecommunity.open.suny.edu> - engage
- <https://commons.suny.edu/cotehub/> - connect
- <http://open.suny.edu/gazette> - subscribe

<http://commons.suny.edu/cote/community-of-practice-across-suny/>

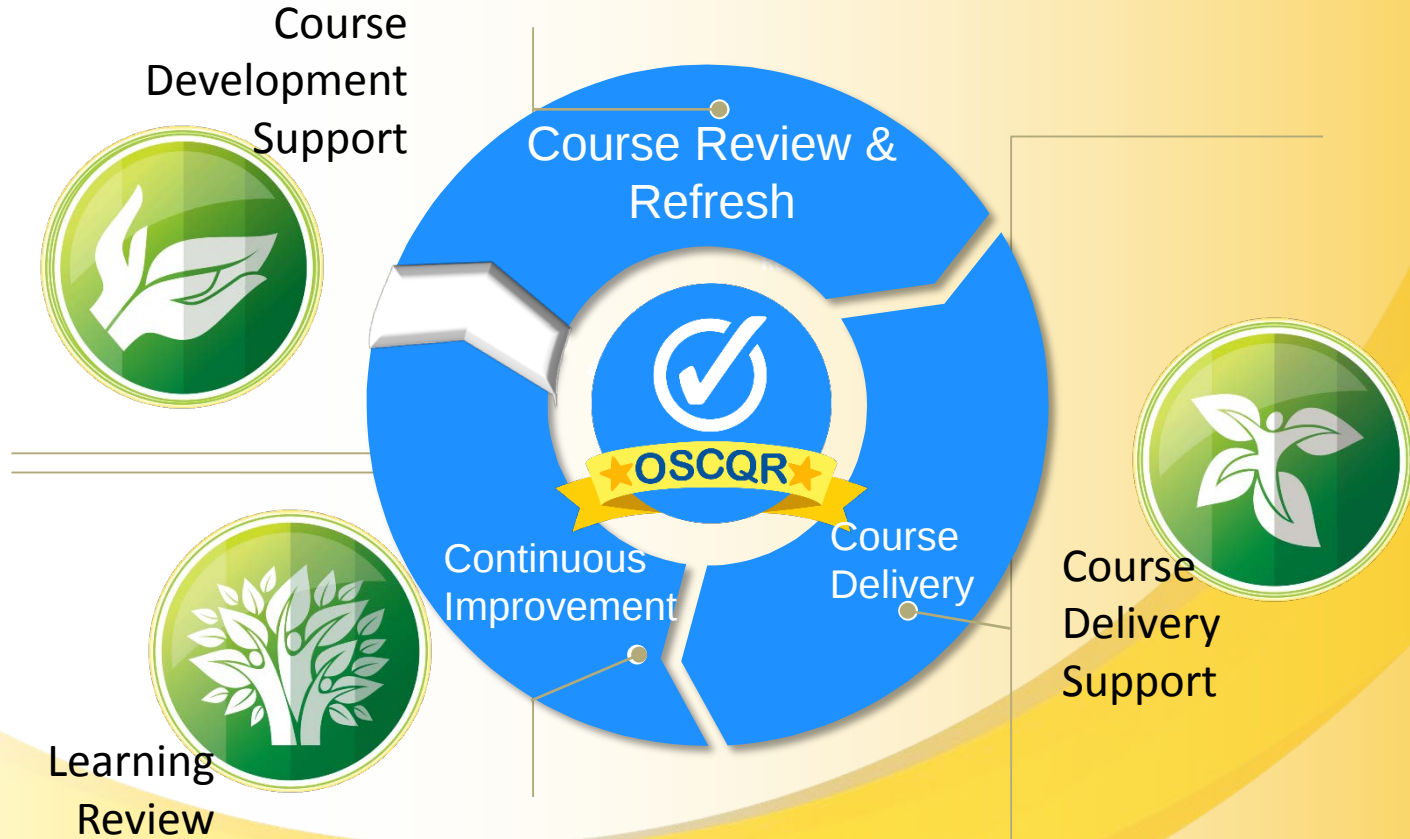
OS COTE Competency Development



OS COTE Competency Development

- Online Instructional Designer Certificate Program - OLC partnership
- BlendKit – Partnership with UCF/Educause
- The N2OL Certificate Program
- The OPEN SUNY Course Quality Review (OSCQR) Rubric
- Open Educational Resources (OERs)
- Universal Design for Learning and Web Accessibility: Meeting the Needs of All Students
- Blackboard Tests: Going Beyond Multiple Choice
- Rubrics as a Tool to Monitor and Evaluate Student Interaction and Performance
- Monitoring Student Success: Running Reports and Using the Blackboard Learn Retention Center

OS COTE Course Supports





Research links

<http://www.sunyresearch.net/php/>

<http://www.sunyresearch.net/hplo/>

http://www.sunyresearch.net/hplo/?page_id=13

Open SUNY COTE Badging

Adapted from Credly: badge types 2016

Acknowledge or Commemorate	Endorse or Recognize	Honor or Award	Verify or Validate	Credential or Certify	Authorize or License
					
					
					https://credly.com/u/opensuncote
					
					

<https://commons.suny.edu/cotehub/>

Open SUNY COTE Hub

The screenshot shows the Open SUNY COTE Hub website. At the top, there is a header with the logo "OPEN SUNY COTE Hub" on the left, social media icons for Twitter, Facebook, and YouTube in the center, and a search bar on the right. Below the header is a dark blue navigation bar with the following links: HOME, PEDAGOGICAL PERSPECTIVE, RESEARCH, DEVELOP COMPETENCY, ENGAGE, RESOURCES, NEWS, and ABOUT. Underneath the navigation bar is a yellow banner with the text "Home" on the left and "Community Forums | Open SUNY | COTE" on the right. The main content area features a large banner image of a poster titled "OPEN(SUNY) 2015 Online Effective Practice" with the subtitle "Online Innovation · Best Practice · Strategy · Activity". Below the banner is a dark grey bar with the word "SHARE" on the left and a yellow "LEARN MORE" button on the right. To the right of the banner is a sidebar with a "Cool Stuff!" section containing four items: "THE HANDBOOK Step-by-Step" with a book icon, "THE RUBRIC Review & Refresh" with a blue circular icon containing a checkmark and the word "OSCOR", "THE REPORT Update" with a bar chart icon, and "THE GAZETTE Stay Informed" with a newspaper icon.

OPEN(SUNY) COTE Hub

Twitter Facebook YouTube Search...

HOME PEDAGOGICAL PERSPECTIVE RESEARCH DEVELOP COMPETENCY ENGAGE RESOURCES NEWS ABOUT

Home Community Forums | Open SUNY | COTE

OPEN(SUNY) 2015 Online Effective Practice Online Innovation · Best Practice · Strategy · Activity

SHARE LEARN MORE

Cool Stuff! Spotlight

THE HANDBOOK Step-by-Step

THE RUBRIC Review & Refresh

THE REPORT Update

THE GAZETTE Stay Informed

Questions



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